

Pou Chen announces monthly sales for July 2014

Date: August 11, 2014

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for July 2014 was NT\$19,727 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through July 2014 totaled NT\$139,626 million.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
July 2014	19,727,439
July 2013	18,971,754
Y-o-Y Change	+4.0%
June 2014	21,533,830
M-o-M Change	-8.4%
January through July 2014	139,625,567
January through July 2013	129,641,899
Y-o-Y Change	+7.7%

Note: All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD ‘000)

The Period of Sales	Yue Yuen	Pou Sheng
July 2014	658,423	148,294
July 2013	629,388	130,165
Y-o-Y Change	+4.6%	+13.9%
June 2014	718,791	147,169
M-o-M Change	-8.4%	+0.8%
January through July 2014	4,609,758	1,114,887
January through July 2013	4,328,712	1,016,410
Y-o-Y Change	+6.5%	+9.7%

Note:

- All figures were unaudited.
- Pou Chen held 49.98% ownership of Yue Yuen as of July 31, 2014.
- Yue Yuen held 61.27% ownership of Pou Sheng as of July 31, 2014; Pou Sheng’s monthly sales was included into Yue Yuen’s monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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